

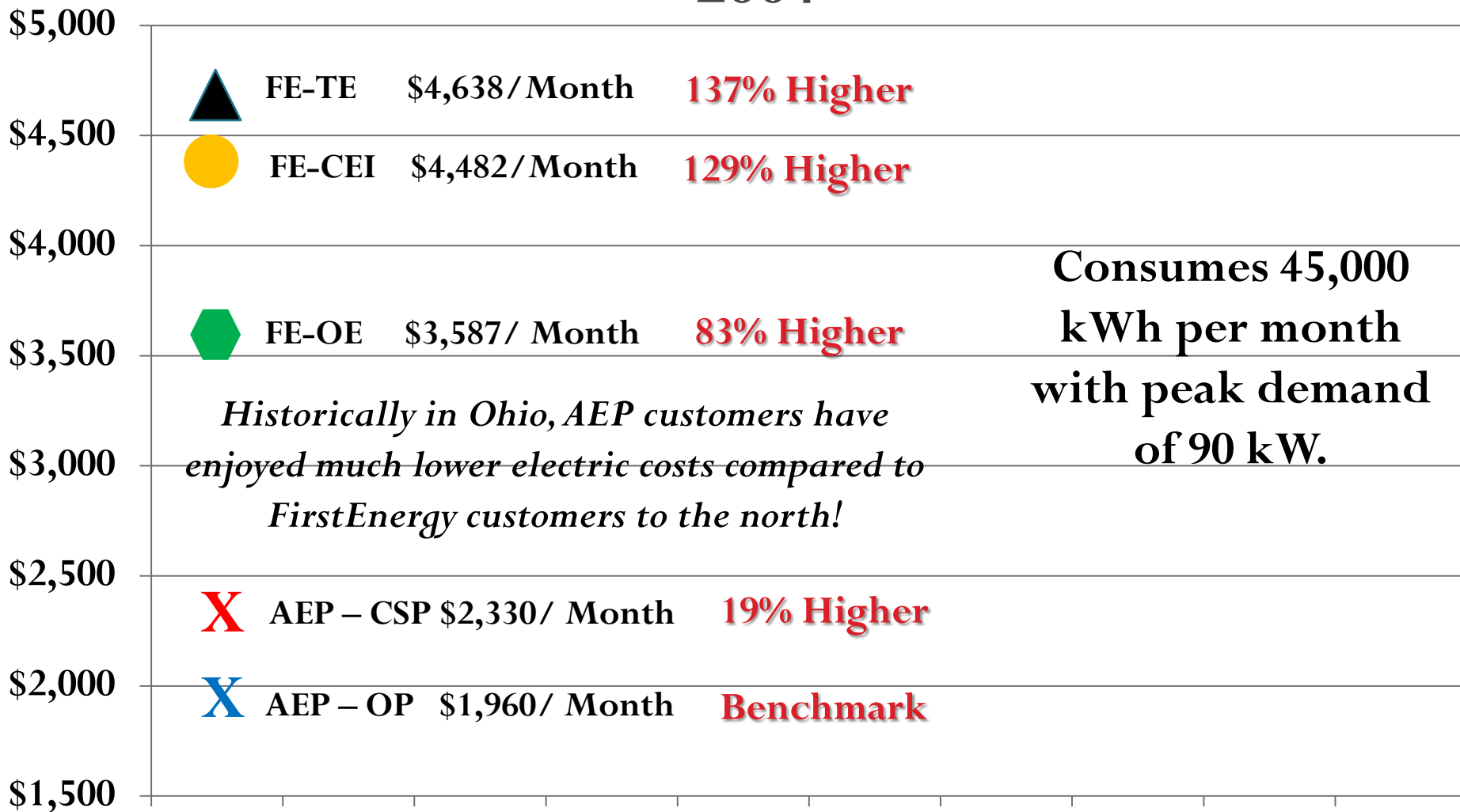
Changing Landscape of Ohio Electric Costs between AEP & FirstEnergy

Columbus, OH 43219

April 20, 2011

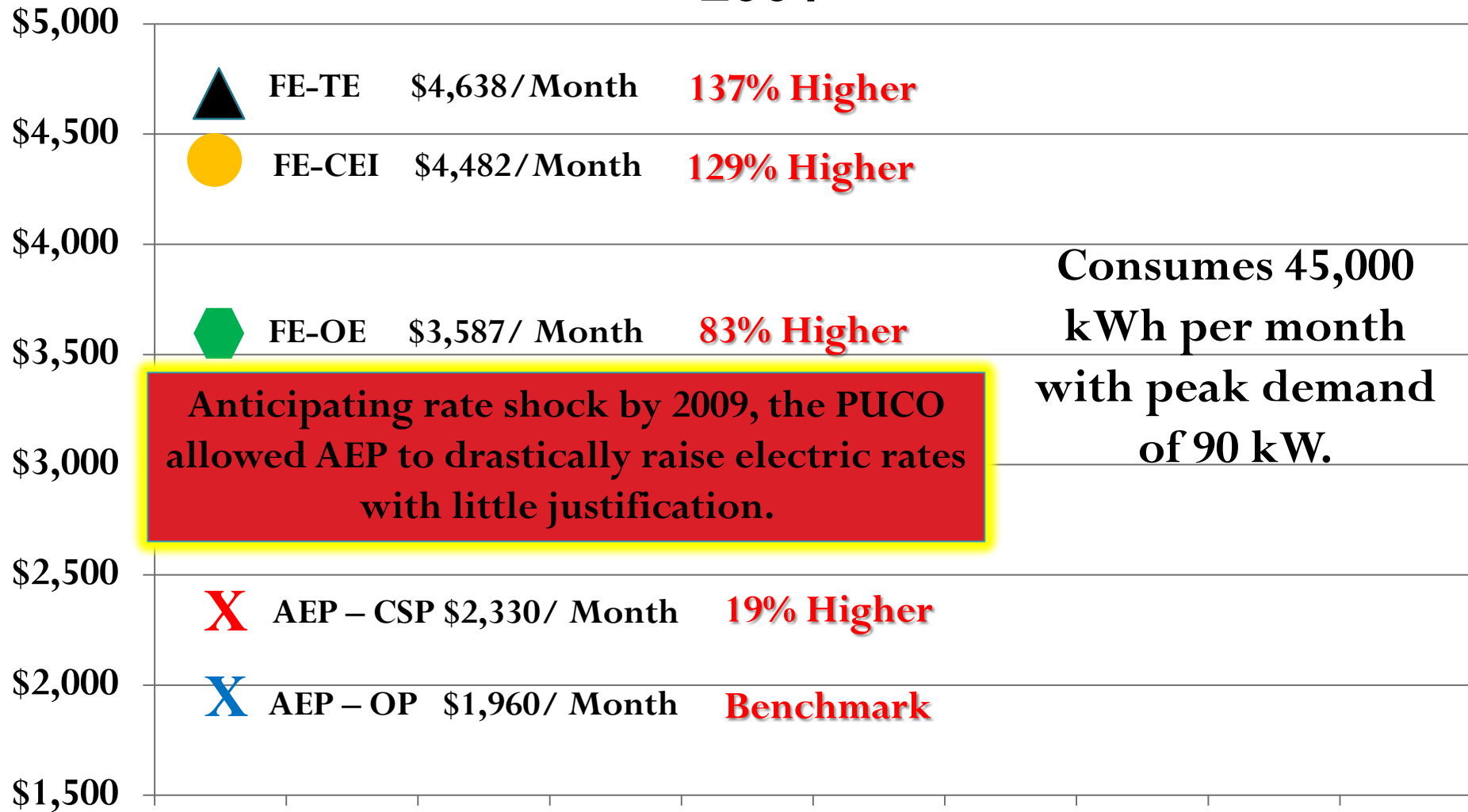


Electric Costs for a Commercial Business 2004



2004

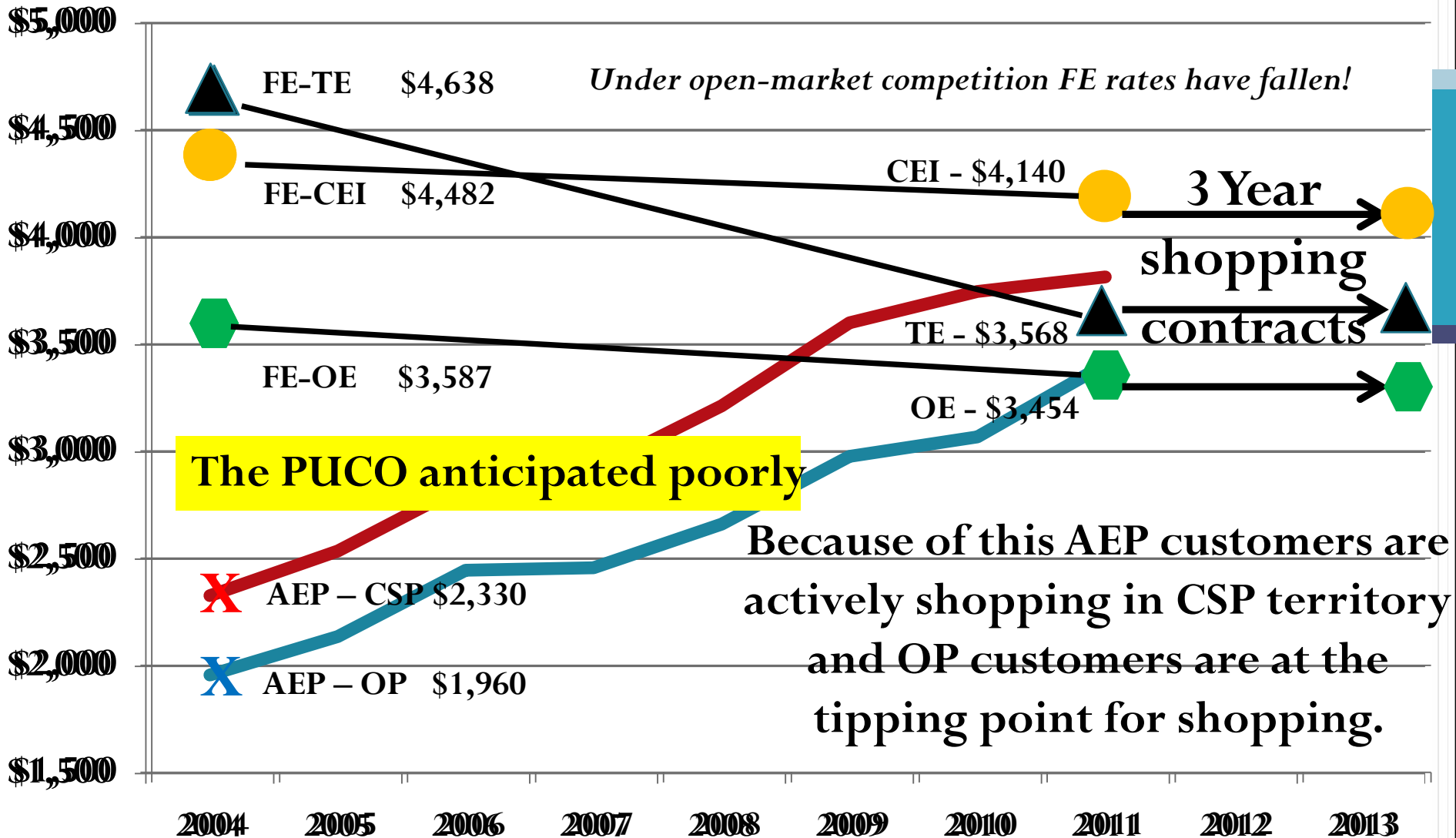
Electric Costs for a Commercial Business 2004



2004

Electric Costs for a Commercial Business

2004 -2011



Between 2004 and 2011 AEP rates increased: CSP (64%) & OP (74%)

Today's Discussion

