

# FirstEnergy Rebate Programs

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On April 11, FirstEnergy launched several new energy efficiency rebate programs for commercial and industrial customers. This first set of programs provides rebates for lighting and motor projects. Other programs will be rolled out in June.

For the first phase of programs, equipment must have been purchased on or after April 11, 2011, and an application for pre-approval must be submitted to FirstEnergy by October 11, 2011. The customer has 90 days to complete the project after FirstEnergy provides a letter back to the customer pre-approving the project. There is no limit on the number of projects at a particular facility. ***However, a mercantile customer cannot use the same project for both the rebate program and exemption from the DSE2 charge under energy efficiency rider.***

More information on the programs is available at [www.energysaveohio.com](http://www.energysaveohio.com). ***(Note that members of IEU-Ohio should use a special application form that is available from IEU to access additional savings.)*** Brakey Energy can help its clients weigh the pros and cons of pursuing a rebate versus pursuing exemption from the energy efficiency rider and help navigate through the process. This document provides a summary of the programs.

## Standard Lighting Incentives

The lighting rebates are separated into two programs: Standard and Non-Standard. The Standard Lighting Incentives are set amounts per fixture for installing T5 or T8 fluorescent fixtures, compact fluorescents (CFLs), LED exit signs, or interior lighting controls (i.e., photo controls for daylight harvesting or occupancy sensors). It does not matter what the existing fixtures are. However, new construction projects and projects for an addition that increases a facility's footprint are not eligible.

The total incentive under the standard program for an individual project may not exceed \$3,000. Applying for pre-approval is not required but is encouraged. At the customer's discretion, these same projects can be applied for through the non-standard lighting program rather than the standard. For example, larger-scale projects, whose rebates would be capped out at \$3,000, could be pursued through the non-standard program.

## Non-Standard Lighting Incentives

The Non-Standard Lighting Incentives are available for not only retrofits, but also new construction and additions. This program is intended for energy efficiency lighting projects that do not meet the requirements of the Standard Lighting Incentives (e.g. LED lighting). The incentive for retrofits (excluding CFLs) is based on watts of demand reduction. The non-standard incentives for CFLs, LED exit signs and lighting controls are the same as the standard incentives. Unlike the standard program, the total incentive may exceed \$3,000.

Pre-approval is required before the purchase and installation of equipment if the total rebate requested is greater than \$3,000. The project must be completed within 90 days after the approval letter is received.

## **Motors and Drives Incentives**

Incentives are available for replacing an existing motor with a new NEMA Premium® motor of up to 200 hp. The motor(s) must operate a minimum of 2,000 hours annually.

Incentives are also available for the installation of a new Variable Frequency Drive (VFD), where no existing speed control exists, for controlling a maximum of 500 hp.

The incentive levels are fixed dollar amounts that vary by the speed and size of the motor. Pre-approval is required before the purchase and installation of equipment if the total rebate requested is greater than \$3,000.